



# Scott Bintz

E-Commerce Entrepreneur, Author &  
Founder of RealTruck.com

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“Scott Bintz gives another example of how company culture can have a positive impact on people.”

- Tony Hsieh, CEO of Zappos

“Scott is the real deal. He has built companies to massive scale, created engaging cultures, and made a tremendous impact in his community. Now, he breaks down his ideas into simple steps that each of us can apply. The best part about the book is that it's not all about business, it's about personal growth too.”

- Greg Tehven, Emerging Prairie



Instagram

[Instagram/ScottBintz](https://www.instagram.com/ScottBintz)



twitter

[Twitter/Bintzness101](https://twitter.com/Bintzness101)



LinkedIn

[LinkedIn/ScottBintz](https://www.linkedin.com/company/ScottBintz)



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## Speaking Topics

### Work Culture

Unleash the potential within your company. Learn how to create and nurture a work or team culture where amazing things can happen everyday. Often people have great principles but have a hard time practicing them at work. You can change this.

### E-Commerce

Getting into or growing your e-commerce can be challenging. Learn the best practices for becoming a leading online brand. From website structure to user experience. Making sure you have the right content in the right place along with increasing user engagement.

### Killing Status Quo

The “status quo” is never enough. Learn how to go above and beyond what is expected, to fulfill unrecognized needs, create surprise and serendipity leading to a lasting emotional impact and connection with your employees, partners, and customers. Delivering more creates smiles and unforgettable experiences.

## Bio

Scott Bintz is a serial e-commerce entrepreneur, author and founder of numerous companies.

Most known for founding [RealTruck.com](https://www.realtruck.com/) in the basement of a duplex in 1998, that grew into a \$100+ million dollar e-commerce super-store from North Dakota. Recognized as a Top Place to work by ND Young Peoples & Prairie Business Magazine and other recognitions like Bizrate Platinum Circle of Excellence, Internet Retailers top 300 mobile & top 500 e-commerce companies.

Scott also created the [Red Headed Rebel](https://www.redheadedrebel.com/) brand, which advises manufactures on e-commerce and has several divisions including, [RH Rebel](https://www.rhrebel.com/), a property development company and [RH Rebel Storage](https://www.rhrebelstorage.com/), a state-of-the-art self storage facilities. In the E-commerce sector he created [RHRSwag.com](https://www.rhrswag.com/), a race part manufacture and [Red Headed Rebel Brew](https://www.redheadedrebelbrew.com/), coffee for entrepreneurs, rebels and rule breakers.

Scott taught several courses at the University of Jamestown, authored the book, “[Principles to Fortune](https://www.principles-to-fortune.com/)” and even has been featured in National UPS ads.. His favorite saying is “Anything’s Possible”.

### Keynote Speaking

- Corporate
- Other
- Non-Profit

### Workshops

- 1 Hour
- ½ Day
- Full Day

### Special Notes

- Fee Reduction of Book Sales
- Discount for Back of Room Book Sales
- 20% off 2nd Booking
- Expenses covered by Host